

designer of digital projects, brands, and experiences

Experienced UX Product Designer who drives positive change as both a hands-on contributor and a strategic creative leader. I specialize in crafting intuitive digital experiences through research, prototyping, and iterative design, ensuring solutions that are impactful and human-focused. With broad experience in both agency and in-house environments I have designed digital experiences, web and mobile applications, and enterprise tools across sectors including technology, healthcare, retail, legal, broadcast, and advertising. My work has supported leading organizations such as Microsoft, Sun Microsystems, Providence Healthcare, Sinclair, Aptio, and Renda Broadcasting—consistently aligning user needs with business vision to deliver thoughtful and effective experiences.

skills

- Wireframes, prototypes, visual design
- User centered design process including user research, interviews, surveys, focus groups, discovery workshops, and usability testing
- Web and mobile user interface design
- End to end product design: conceptualizing, designing, developing, launching, servicing, and ongoing iteration
- Client communications
- Creativity, ingenuity, and leadership
- Empathy, adaptability, and collaboration

toolbox

- Figma / Sketch / Axure / Balsamiq
- Photoshop and other Adobe tools
- HTML, CSS, some Javascript & PHP
- Text/code editors and GIT/FTP tools
- Gumption
- CMS/CRM experience including Hubspot, Zendesk, MailChimp, Tailored Mail, Unbounce, Wordpress, Directus, and more
- AI, Machine Learning, and data visualizations

For a viewing of my work: www.derrickclark.com

history

2021-2025

Providence | Uguru Data Sciences

Senior User Experience Designer

- Designed internal tool that associated caregivers to cost centers for distributing critical business reporting data
- Built and managed Help, Training, and Resource tools and materials for Providence finance reporting software
- Researched and built new reports and features using user-centered design processes

2015-2021

Sinclair Broadcasting | SparkSMB | DataSphere Technologies

Interactive Designer

- Reimagined sales experience top to bottom by designing and implementing custom web software solution
- Designed and rebuilt websites, email campaigns, blogs, landing pages, and other collateral
- Supported Product Managers, Executives, and Sales teams with creative and technology assets

2013-2014

United Creations | Eben Design

Senior Designer

- Designed, developed, and content managed websites, ads, branding, and email campaigns for a diverse client base
- Created high quality deliverables while working under challenging timelines and budgets

2000-2012

Intune Media Group

Multimedia Designer

- Designed and developed custom websites, branding, email campaigns, and other client assets
- Created rich media experiences showcasing products, software, and websites
- Managed daily content updates for fully managed client services

Other

- Technical Editor - Rich Media: Video and Sound in Flash, Friends of Ed
- Web Award for Outstanding Achievement in Web Development - BobRivers.com
- Instructor at School of Visual Concepts - Macromedia Flash